

ABBREVIATED DISCLOSURES FOR PRINT ADVERTISING, INTERNET & MARKETING MATERIALS:

NO PURCHASE NECESSARY. Sweepstakes begins on or about April 1, 2010 at 12:01 a.m. ET and ends on September 30, 2010 at 11:59 p.m. ET. Open only to legal U.S. residents who are 18 years of age or older. See Official Rules at www.financialentertainment.org for additional eligibility restrictions, prize descriptions/restrictions/ARVs and complete details. Odds of winning depend on the number of eligible entries received. Void where prohibited.

RULES:

**The Financial Entertainment™ Sweepstakes
OFFICIAL RULES**

NO PURCHASE NECESSARY

PROMOTION DESCRIPTION: The Financial Entertainment Sweepstakes (the “**Sweepstakes**”) begins on or about April 1, 2010 at 12:01 a.m. Eastern Time (“**ET**”) and ends on September 30, 2010 at 11:59 p.m. ET (the “**Sweepstakes Period**”). The Sweepstakes consists of six (6) monthly drawings (each, a “**Monthly Drawing**”) to award one (1) “**Monthly Prize**” (as defined below) each calendar month during the Sweepstakes Period, as set forth more fully below. Entry in the Sweepstakes does not constitute entry into any other promotion, contest or sweepstakes. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of D2D Fund, 1127 Harrison Ave., Roxbury, MA 02119 (“**Sponsor**”), which shall be final and binding in all respects.

ELIGIBILITY: Sweepstakes is open only to legal U.S. residents residing in the fifty (50) United States and Washington D.C. who are eighteen (18) years of age or older at time of entry and who have not won a prize in any promotion, contest or sweepstakes of Sponsor’s in the same calendar year as this Sweepstakes. Sponsor, its parent, subsidiaries, affiliates, distributors, partners, contributors, donors, advertising and promotion agencies and each of their respective officers, directors and employees (collectively, the “**Sweepstakes Entities**”) and the immediate family members, and/or those living in the same household of each, are ineligible to enter the Sweepstakes or win a prize.

HOW TO ENTER:

To enter the Sweepstakes, visit the web site www.financialentertainment.org (the “**Website**”) and follow the on-screen instructions to register. After completing registration, you will have the opportunity to earn “points” by participating in various activities on the Website. For example, you will automatically receive 5,000 points for completing registration. Once you have accumulated 50,000 points, you will automatically receive one (1) entry into the Sweepstakes. Details on how to earn points are listed on the Website. All requested information on the registration form on the Website must be completed to enter and to be eligible to win. Except as contemplated in these Official Rules, personal information collected in connection with this Sweepstakes will be used in accordance with the privacy policy found on the Website. Participation in the Sweepstakes may be offered on a number of different partner websites. For purposes of these official rules, the partner websites shall be collectively known as Website.

The Website’s database clock will be the official timekeeper for entries in this Sweepstakes. In the event of a dispute regarding the identity of the individual who actually registered on the

Website and obtained an entry into the Sweepstakes cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. The Sweepstakes Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error that may occur in the processing of the entries in the Sweepstakes. The Sweepstakes Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. **Limit one (1) entry per person and/or per e-mail address.**

WINNER SELECTION AND NOTIFICATION: At the beginning of each calendar month during the Sweepstakes Period (beginning on or about May 15, 2010), one (1) Monthly Drawing prize winner will be randomly selected from all eligible entries received as of the conclusion of the previous calendar month. For example, for the first Monthly Drawing, a Monthly Drawing prize winner will be selected on or about May 15, 2010 from among all eligible entries received as of April 30, 2010 at 11:59 p.m. ET. Non-winning entries will be rolled over into subsequent Monthly Drawings. The potential prize winners will be notified by e-mail, using contact information provided or collected at the time of Website registration. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within seventy-two (72) hours of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to three (3) potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such potential prize winner will be disqualified and an alternate prize winner may be selected. **The odds of winning depend on the number of eligible entries received.**

PRIZES: Six (6) Monthly Prizes are available (one (1) for each calendar month during the Sweepstakes Period). Each Monthly Prize consists of a \$100 prepaid gift card. Monthly Prizes may be subject to separate terms and conditions imposed by issuer.

GENERAL PRIZE CONDITIONS: No cash alternative or prize substitutions will be allowed, except Sponsor reserves the right to substitute prize(s) of comparable value if a prize listed is unavailable for any reason. Limit one (1) Monthly Prize per person during the Sweepstakes Period. Prize winners shall be solely responsible for any federal, state and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize. Any potential prize winner may be required to execute an Affirmation of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release (collectively, "**Prize Claim Documents**"). If winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification, winner may be disqualified and an alternate winner may be selected.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished by third parties in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

GENERAL: Acceptance of a prize constitutes prize winner's permission for Sponsor to use prize winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation, unless prohibited by law. Entrants agree that the Sweepstakes Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes or any Sweepstakes-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. Sponsor assumes no responsibility for any damage to an entrant's or any other person's computer system or wireless phone which is occasioned by accessing the Website or otherwise participating in the Sweepstakes, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the operation of the Sweepstakes or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. In the event Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select winner(s) in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

GOVERNING LAW/JURISDICTION: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF MASSACHUSETTS WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR

CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

WINNER'S LIST: Any legally required winner's list may be obtained by sending a self-addressed, stamped envelope to: The Financial Entertainment Sweepstakes Winners, c/o D2D Fund, 1127 Harrison Ave., Roxbury, MA 02119. All such requests must be received within six (6) weeks after the end of the Sweepstakes Period. A list of confirmed winners will also be posted on the Website.

AFFIRMATION OF ELIGIBILITY & LIABILITY/PUBLICITY RELEASE

I, _____, am _____ years of age,

I reside at _____,
(Street Address) (City and State) (Zip Code)

and my telephone number is (____) _____.

I am employed by _____

and have been employed for _____ years. My position is _____.

I am submitting this Affidavit with the understanding that it will be used by D2D Fund (“**Sponsor**”) to determine my eligibility in The Financial Entertainment Sweepstakes (the “**Sweepstakes**”).

I affirm and represent that I have complied with all the rules and regulations of the Sweepstakes and that I have committed no fraud or deception in entering the Sweepstakes or in claiming any prize. I further represent that I am not an employee of Sponsor or its parent, subsidiaries, affiliates, distributors, partners, contributors, donors, advertising and promotion agencies and each of their respective officers, directors and employees (collectively, the “**Sweepstakes Entities**”) or of any other entity stated in the official rules where employees are not eligible to enter the Sweepstakes or a member of the family or person living in the same household of any such employee. I understand that I am responsible for the payment of any applicable federal, state and local taxes and that the retail value of the prize is \$100.

For the sole consideration of the prize that I will be awarded, I hereby grant irrevocably to the Sponsor and its designees the right to use my name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation. The advertising and promotional material may be produced in print, video, film or audio form or in any other form, without limitation, which the Sponsor may elect.

I understand and acknowledge and hereby, for myself, my heirs, executors and administrators, do waive and release any and all rights, claims and causes of action whatsoever I may have against the Sweepstakes Entities for any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to my participation in the Sweepstakes or any Sweepstakes-related activity, or from my acceptance, receipt, possession and/or use or misuse of any prize.

I agree to return immediately upon demand to the Sponsor any prize or the value of said prize which has been or may be awarded to me if any statement made by me in this affidavit is false.

Signature _____
By: _____
Date: _____